



Donate

#GIVINGTUESDAY™

**CHDS kids at age 5: their legacy is in danger.
Donations to CHDS are tax deductible and will be
matched up to \$15,000.**



This winter newsletter is a special edition - we're sending this message to you on Giving Tuesday because we need your help!

CHDS FACES A SERIOUS CHALLENGE

Recently, the National Institutes of Health has focused more attention on cures, and less on prevention of diseases. That means there is less money nationwide for the kind of work we do, and a financial emergency for CHDS.

Without your help #science will lose:

- 100,000+ blood samples in the CHDS archive
- Health information for 3 CHDS generations (58 years)

- Chances to discover how to prevent disease at all ages
- Chances to protect the health of future generations

Please give what you can!

Consider giving one or more of the following donations:

\$58 - \$1 for each of 58 years that CHDS has protected the nation's health.

\$150 - 1 penny for each of the 15,000 CHDS families.

\$199 - \$1 for each of the 199 CHDS mothers who died young of heart disease.

\$473 - \$1 for each of the 473 CHDS grandchildren we know about so far who have autism, depression, learning or other mental health disorders.

\$1,177 - \$1 for each of the 1,177 CHDS fathers with prostate cancer.

\$1,367 - \$1 for each of the 1,367 CHDS women with breast cancer.

\$3,204 - \$1 for each of the 3,204 CHDS babies born prematurely.

Help us find other donors who will support the CHDS and/or match your donation.

Share this appeal on your Facebook, Twitter and other social media.

Contact Dr. Barbara Cohn to help her raise funds for an endowment that will allow the CHDS to continue indefinitely. To help, please email info@chdstudies.org or call 510.649.6390

Donate Now!

The CHDS is a unique opportunity to learn not only how, but *when* to intervene in life to prevent health problems. Because of its size (over 50,000 men and women in three generations), longevity (nearly 60 years) and comprehensive data and bio-specimen collections, CHDS has the capacity to discover how to prevent high-impact diseases in all phases of life. Moreover, CHDS has a

diverse population – 22% African American and a wide distribution of incomes which is essential for research that will have a broad impact for many people. **Finding ways to end disease and stopping the continuation of poor health across generations, including for populations that have been disadvantaged, will benefit the well-being of all.**



Forward



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